

VENTEV US MINIMUM ADVERTISED PRICE POLICY

1. Introduction

Ventev, a division and proprietary brand of TESSCO Technologies, Inc., a Delaware corporation, enhances the life of consumers by providing innovative, premium, mobile solutions that markedly enhance the device experience and lifestyle of the user. We do this by providing highest quality and premium features in mobile device accessories that allow people to stay powered up, connected and protected. Ventev's goal in establishing this policy is to avoid degradation of, or damage to, the premium quality and image of its Covered Products (as defined below) and to the trademarks, other marks, brands or trade names under which its Covered Products are sold. Ventev intends to sell these Covered Products only to Distributors/Resellers that do not advertise Covered Products below the Minimum Advertised Price ("MAP") set forth in this MAP Policy.

We recognize that our success is tied to the success of our network of authorized dealers and resellers. We also know that many of our resellers invest significant time and resources to deliver an extraordinary customer experience. We want to protect their ability to do so, while at the same time discouraging price-based advertising that would be detrimental to our reseller's service and support efforts. As a result, Ventev has unilaterally established this MAP Policy as detailed below.

2. Policy Statement

Ventev believes in maintaining a well-regulated and fair marketplace for all its authorized resellers.

Ventev, in its sole discretion, reserves the right to discontinue doing business with any reseller that consistently advertises any product(s) covered by this MAP Policy at a price lower than the MAP.

The MAP for each Covered Product shall be the price designated as the Manufacturer's Suggested Retail Price ("MSRP") for that Covered Product minus 15% of that MSRP. Current price lists may be obtained by contacting a Ventev sales representative. The MAP for one or more products may be amended from time to time when the Manufacturer's Suggested Retail Price (MSRP) is amended, and may be suspended periodically for national promotions sponsored by Ventev.

3. General Guidelines

The products covered by this policy are listed in Section 6, ("Covered Products"). Ventev may in its sole discretion modify this list at any time.

Ventev recognizes that resellers are free to make their own decisions to advertise and sell Ventev Products at any price they choose, without consulting or advising Ventev. Similarly, Ventev will exercise its right to make its own decisions regarding Ventev's reseller programs, supplemental marketing materials, point-of-purchase displays, product allocation, new product availability, or future promotional, joint marketing, or sponsorship programs.

The MAP Policy applies to advertised prices, not the price at which Covered Products are actually sold or offered for sale to an individual in-store or over the telephone. The reseller is free to resell Covered Products at any price of its choice.

4. Advertising Guidelines

The MAP Policy applies to all advertisements of Covered Products in any and all media, including but not limited to flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, television, radio, and public signage, as well as Internet sites, social media sites, apps, or any other electronic media.

The MAP Policy does not apply to solely on premise or in-store advertising that is not distributed to customers.

The MAP Policy does not require resellers to include prices in its advertisements, nor does it apply to statements such as “call for price” or “call for quote,” which are acceptable and permitted.

From time to time Ventev may offer a direct manufacturer’s rebate to customers. In such events, it shall not be a violation of this MAP Policy to advertise the availability of the manufacturer's rebate.

Advertisements featuring a Covered Product as part of a multi-product bundle will comply with this MAP Policy so long as the price in the advertisement is not lower than the Covered Products’ MAP.

5. Policy Enforcement

If a reseller with multiple store locations violates this MAP Policy at any one store location, or on any associated website, then Ventev will consider this to be a violation by the reseller.

If a reseller is in violation of this MAP Policy, Ventev reserves the right, but is not limited to, imposing the following sanctions:

- 1) Notify the reseller of the non-compliant advertisement with a reminder of Ventev’s MAP Policy;
- 2) Adjust any planned or future marketing, promotional, product allocation and sponsorship programs;
- 3) Cancel any pending orders, and suspend the reseller’s right to sell part of or the entire Ventev product portfolio for a period of time (e.g., thirty (30), forty-five (45) or ninety (90) days) depending on the breadth and severity of the MAP Policy violation, commencing from the date of notice from Ventev;
- 4) Terminate the Distributor/Reseller Agreement or other relevant agreement between Ventev and the member of the distribution network who has violated this MAP Policy.

Ventev is solely responsible for determining whether a violation of the MAP Policy has occurred, as well as determining appropriate sanctions. This policy is managed and monitored by a dedicated Ventev employee. Other Ventev or TESCO Technologies Sales, Marketing, or other personnel are not authorized to modify or grant exceptions to the MAP Policy

The MAP Policy will be enforced by Ventev in its sole discretion and without notice. Ventev will make all decisions concerning compliance with and enforcement of this MAP Policy unilaterally. This MAP Policy does not reflect or constitute an agreement between Ventev and any Distributor/Reseller, any other authorized distributor, or any other person or entity, and by issuing this policy Ventev is not seeking any such agreement.

Ventev reserves the right to unilaterally modify, suspend, or cancel the MAP Policy, or modify any or all MAPs at any time, and will provide notice of any such modifications only on www.ventev.com/mobile/support.

All questions related to this MAP Policy should be directed to: map@ventev.com.

6. List of Covered Products

| SKU | Product Description | MSRP |
|--------|--|---------|
| 517092 | Aux Cable 4ft. for 3.5mm Devices, Gray | \$9.99 |
| 542907 | Aux Cable 4ft. for 3.5mm Devices, White | \$9.99 |
| 210860 | cablekeeper stay | \$7.99 |
| 202539 | cablekeeper tie | \$5.99 |
| 582042 | chargestand 3000c Backup Battery/Dock, Apple Lightning™ Connector | \$49.99 |
| 599564 | chargestand 3000c Backup Battery/Dock, C Connector | \$49.99 |
| 276203 | chargesync 3.3ft Apple Lightning™ Cable with Nite Ize Gear Tie® Cordable™ Twist Tie, White | \$22.99 |
| 509078 | chargesync 3.3ft Apple Lightning™ Cable, Black | \$19.99 |
| 512062 | chargesync 3.3ft Apple Lightning™ Cable, Blue | \$19.99 |
| 517934 | chargesync 3.3ft Apple Lightning™ Cable, Gray | \$19.99 |
| 512063 | chargesync 3.3ft Apple Lightning™ Cable, Pink | \$19.99 |
| 517935 | chargesync 3.3ft Apple Lightning™ Cable, White | \$19.99 |
| 515661 | chargesync 3.3ft Micro USB Cable, Gray | \$14.99 |
| 544340 | chargesync 3.3ft Micro USB Cable, White | \$14.99 |
| 550157 | chargesync 3.3ft Type A-C 2.0 Cable, Aqua | \$19.99 |
| 524851 | chargesync 3.3ft Type A-C 2.0 Cable, Black | \$19.99 |
| 507606 | chargesync 3.3ft Type A-C 2.0 Cable, Blue | \$19.99 |
| 522392 | chargesync 3.3ft Type A-C 2.0 Cable, Gray | \$19.99 |
| 522393 | chargesync 3.3ft Type A-C 2.0 Cable, Pink | \$19.99 |
| 584843 | chargesync 3.3ft Type A-C 2.0 Cable, Purple | \$19.99 |
| 594843 | chargesync 3.3ft Type A-C 2.0 Cable, Red | \$19.99 |
| 537607 | chargesync 3.3ft Type A-C 2.0 Cable, White | \$19.99 |
| 219658 | chargesync 3.3ft Type A-C Cable 2.0 with Nite Ize Gear Tie® Cordable™ Twist Tie, White | \$22.99 |
| 539327 | chargesync 3.3ft Type C-C 2.0 Cable, Gray | \$24.99 |
| 555912 | chargesync 3.3ft Type C-C 3.1 Cable, Gray | \$29.99 |
| 522153 | chargesync 6ft Apple Lightning™ Cable, Black | \$24.99 |
| 514341 | chargesync 6ft Apple Lightning™ Cable, Blue | \$24.99 |
| 544343 | chargesync 6ft Apple Lightning™ Cable, Gray | \$24.99 |
| 515658 | chargesync 6ft Apple Lightning™ Cable, Pink | \$24.99 |
| 515657 | chargesync 6ft Apple Lightning™ Cable, White | \$24.99 |
| 514336 | chargesync 6ft Micro USB Cable, Gray | \$19.99 |
| 514335 | chargesync 6ft Micro USB Cable, White | \$19.99 |
| 556408 | chargesync 6ft Type A-C 2.0 Cable, Black | \$24.99 |
| 591408 | chargesync 6ft Type A-C 2.0 Cable, Blue | \$24.99 |
| 506455 | chargesync 6ft Type A-C 2.0 Cable, Gray | \$24.99 |
| 581408 | chargesync 6ft Type A-C 2.0 Cable, Pink | \$24.99 |
| 556407 | chargesync 6ft Type A-C 2.0 Cable, White | \$24.99 |

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| 536455 | chargesync 6ft Type C-C 2.0 Cable, Gray | \$29.99 |
| 230318 | chargesync 6ft Type C-C 2.0 Cable, White | \$29.99 |
| 582645 | chargesync alloy 10ft Apple Lightning™ Cable, Steel Gray | \$29.99 |
| 557645 | chargesync alloy 10ft Type A-C Cable, Steel Gray | \$29.99 |
| 281117 | chargesync alloy 4ft Apple Lightning™ Cable with Nite Ize Gear Tie® Cordable™ Twist Tie, Jet Black | \$27.99 |
| 539320 | chargesync alloy 4ft Apple Lightning™ Cable, Cobalt | \$24.99 |
| 555390 | chargesync alloy 4ft Apple Lightning™ Cable, Gold | \$24.99 |
| 587870 | chargesync alloy 4ft Apple Lightning™ Cable, Jet Black | \$24.99 |
| 554609 | chargesync alloy 4ft Apple Lightning™ Cable, Rose Gold | \$24.99 |
| 539994 | chargesync alloy 4ft Apple Lightning™ Cable, Silver | \$24.99 |
| 509320 | chargesync alloy 4ft Apple Lightning™ Cable, Steel Gray | \$24.99 |
| 523384 | chargesync alloy 4ft Micro USB Cable, Steel Gray | \$19.99 |
| 237410 | chargesync alloy 4ft Type A-C 2.0 Cable with Nite Ize Gear Tie® Cordable™ Twist Tie, Jet Black | \$27.99 |
| 551306 | chargesync alloy 4ft Type A-C 2.0 Cable, Cobalt | \$24.99 |
| 234313 | chargesync alloy 4ft Type A-C 2.0 Cable, Jet Black | \$24.99 |
| 583692 | chargesync alloy 4ft Type A-C 2.0 Cable, Rose Gold | \$24.99 |
| 583693 | chargesync alloy 4ft Type A-C 2.0 Cable, Silver | \$24.99 |
| 506454 | chargesync alloy 4ft Type A-C 2.0 Cable, Steel Gray | \$24.99 |
| 536454 | chargesync alloy Type C-C 2.0 Cable, Steel Gray | \$29.99 |
| 583385 | dashport pd1300 Car Charger with Type C-C Cable | \$44.99 |
| 549107 | dashport pd1300 Car Charger, Head Only | \$34.99 |
| 519669 | dashport r1240 Car Charger with Apple Lightning™ Cable | \$34.99 |
| 569810 | dashport r1240 Car Charger, Head Only | \$24.99 |
| 504871 | dashport r2240 Car Charger with Apple Lightning™ Cable | \$39.99 |
| 579799 | dashport r2240 Car Charger, Head Only | \$29.99 |
| 590274 | dashport r2340c with Connected Apple Lightning™ Cable | \$34.99 |
| 554726 | dashport r2340c with Connected Micro USB cable | \$29.99 |
| 554724 | dashport r2400c with Connected C Cable | \$34.99 |
| 585885 | dashport rq1300 Car Charger with Micro USB Cable | \$34.99 |
| 551647 | dashport rq1300 Car Charger with Type A-C Cable | \$39.99 |
| 550594 | dashport rq1300 Car Charger, Head Only | \$29.99 |
| 593355 | dashport rq2300 Car Charger with Type A-C Cable | \$44.99 |
| 587238 | dashport rq2300 Car Charger, Head Only | \$34.99 |
| 269170 | Essentials 3.3ft Apple Lightning™ Cable, Black | \$19.99 |
| 267360 | Essentials 3.3ft Apple Lightning™ Cable, White | \$19.99 |
| 259972 | Essentials 3.3ft Micro Cable, Black | \$9.99 |
| 212995 | Essentials 3.3ft Type A-C Cable, Black | \$14.99 |
| 235810 | Essentials 6ft Apple Lightning™ Cable, White | \$19.99 |
| 272595 | Essentials 6ft Micro USB Cable, Black | \$14.99 |
| 267267 | Essentials 6ft Type A-C Cable, Black | \$19.99 |
| 229480 | Essentials dash 121c Car Charger with Micro USB Cable | \$19.99 |

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| 252926 | Essentials dash 121c Car Charger with Type-C Cable | \$24.99 |
| 288541 | Essentials dash 124c Car Charger with Apple Lightning™ Cable | \$24.99 |
| 298434 | Essentials dash 224 Car Charger, Head Only | \$14.99 |
| 243680 | Essentials wall 121c Wall Charger with Micro USB Cable | \$19.99 |
| 268485 | Essentials wall 121c Wall Charger with Type A-C Cable | \$24.99 |
| 239909 | Essentials wall 124c Wall Charger with Apple Lightning™ Cable | \$24.99 |
| 279293 | Essentials wall 224 Wall Charger, Head Only | \$14.99 |
| 509422 | global charginghub 300 | \$34.99 |
| 557255 | magdock 360 dashmount | \$24.99 |
| 552744 | minipro vent dashmount | \$24.99 |
| 592257 | minipro window dashmount | \$24.99 |
| 269726 | powercell 2600, Backup Battery | \$19.99 |
| 292778 | powercell 5200 Backup Battery | \$24.99 |
| 597876 | powercell 6010+ Backup Battery with Connected Apple Lightning™ Cable | \$49.99 |
| 597877 | powercell 6010+ Backup Battery with Connected C Cable | \$49.99 |
| 534420 | stylus pro, Gray | \$9.99 |
| 294532 | toughglass edge to edge, Glass Screen Protector, Samsung Galaxy Note 8 | \$39.99 |
| 599464 | toughglass edge to edge, Glass Screen Protector, Samsung S8 (case comp) | \$34.99 |
| 599502 | toughglass edge to edge, Glass Screen Protector, Samsung S8+ (case comp) | \$39.99 |
| 264894 | toughglass edge to edge, Glass Screen Protector, Samsung S9 (case comp) | \$34.99 |
| 289321 | toughglass edge to edge, Glass Screen Protector, Samsung S9+ | \$39.99 |
| 594467 | toughglass, Glass Screen Protector, iPhone 6/6s/7/8 | \$34.99 |
| 594469 | toughglass, Glass Screen Protector, iPhone 6/6s/7/8 Plus | \$34.99 |
| 214382 | toughglass, Glass Screen Protector, iPhone X | \$34.99 |
| 594019 | USB charginghub rq600 | \$49.99 |
| 236831 | wallport pd1180 Wall Charger, Head Only | \$34.99 |
| 583387 | wallport pd1300 Wall Charger with Type C-C Cable | \$69.99 |
| 595894 | wallport pd1300 Wall Charger, Head Only | \$44.99 |
| 504857 | wallport r1240 Wall Charger with Apple Lightning™ Cable | \$34.99 |
| 569846 | wallport r1240 Wall Charger, Head Only | \$19.99 |
| 504858 | wallport r2240 Wall Charger with Apple Lightning™ Cable | \$39.99 |
| 569859 | wallport r2240 Wall Charger, Head Only | \$29.99 |
| 549109 | wallport rq1300 Wall Charger with Micro USB Cable | \$34.99 |
| 583386 | wallport rq1300 Wall Charger with Type A-C Cable | \$39.99 |
| 563961 | wallport rq1300 Wall Charger, Head Only | \$29.99 |
| 593387 | wallport rq2300 Wall Charger with Type A-C Cable | \$44.99 |
| 547761 | wallport rq2300 Wall Charger, Head Only | \$34.99 |
| 230163 | wireless chargepad | \$34.99 |
| 236940 | wireless chargepad+ | \$49.99 |
| 599456 | wireless chargestand, Gray | \$59.99 |
| 214920 | wireless chargestand, White | \$59.99 |
| 586225 | wireless charging car kit | \$59.99 |

